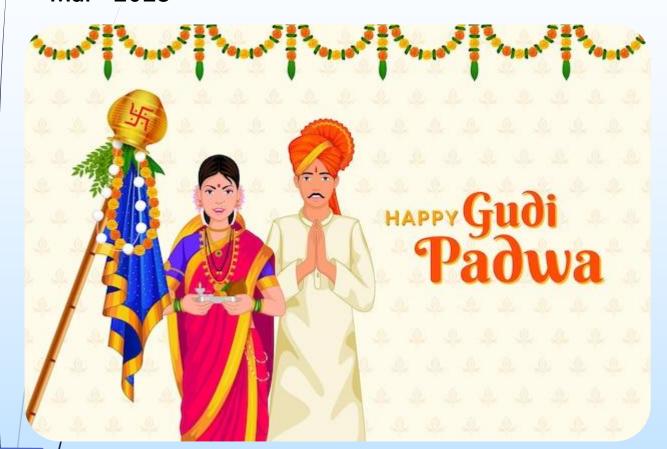




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# Monthly Newsletter Mar - 2023



Gudi Padwa is new beginning of dreams, hopes and happiness.

May this wonderful year bring success and happiness to you.

Have a great Gudi Padwa and A Happy New Year Ahead!!





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### **PREFACE**



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### Vidya Gunturkar - Joshi Founder NMFPL

Dear Readers, stakeholders, supporters, team MTHF and well wishers,

Welcome to the Twentieth NMFPL newsletter.

FY 2022-23 has been memorable on many fronts. In terms of the product development, we have substantially improved on taste of many products like Sev, Chivda and cookies.

On the front of recognition, we got substantial recognition from Charak Pharma and Moha apart from many other awards.

Our new E-commerce website "www.nutrimillets.online" is getting ready and will be launched by 15<sup>th</sup> April.

On the sales front we have seen a growth of 50% with our sales figures are now touching close to Rs.15 Lakhs and we are now using around 50% of the installed production capacity.

In FY 2023-24 we are planning to increase our production capacity to 200 tons and making plans accordingly.

TY 2023-24 will witness a massive growth in Nutrimillets on all the fronts and I will keep you posted on the developments. If you want to be the part of this journey, please let us know.

Please do write us to share the feedback on the newsletter on milltes.treats@gmail.com.

Best regards

Vidya Gunturkar - Joshi



#### **BENEFITS OF BAJRA**



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Pearl Millet commonly known as Bajra in Hindi. Key health benefits of bajra/ pearl millets –





#### **Enriched with nutrients**

Bajra is a good source of energy. They provide protein, fatty acids, minerals, vitamins, dietary fiber, and polyphenols. Typical millet protein contains a high quantity of essential amino acids especially the sulfur-containing amino acids (methionine and cysteine)

Bajra/ when combined with legumes like rajma, moong dal, urad dal, toovar dal, and chana dal, provide complete proteins, especially for vegetarians.

### **Antioxidant-rich**

The lignin and phytonutrients in the bajra act as strong antioxidants thus preventing heart-related diseases. This is why pearl millet is considered good for heart health. High amounts of magnesium present in pearl millet has been shown to control blood pressure

and relieve heart stress. (5, 6)

#### **Reduces Blood Glucose Levels**

Bajra glycemic index is 54 which makes it a moderate glycemic index food. However, high fiber and nutrient value provide many benefits for controlling blood sugar. Bajra is a good inclusion in a diabetes diet plan as it delays the absorption of glucose into the bloodstream. (9,10)



#### **ISCON TEMPLE**



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We have been given an opportunity of the local Iscon temple to showcase our products. It helped us in spreading the awareness about the millets and Nutrimillets among the





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#### **BBN Exhibition**



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We have participated in BBN exhibition at Dombivali from 12-13 Feb. The response was very encouraging. Famous marathi actor Mr. Prashant Damle paid a visit to our stall and appreciated our products and efforts.





## Millets Conclave, Jaipur



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The Millet conclave was being organized to commemorate the International Year of Millets with the objective of raising awareness about the health benefits of the millets and promoting the productivity, processing, marketing, product innovation and consumption of millets.







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#### **AWARDS**



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## This month bestowed with many awards, thanks to all the well wishers and team Nutrimillets for their support!



Ambulance Help Rider's Award On Women's Day

## **WOMEN ENTREPRENEUR AWARD 2023**

This certifies that

## VIDYA JOSHI

has been awarded as one of the Top Woman Entrepreneur of the Year 2023 in the Category Food and Beverage



SUNEIL STANLY





GREAT COMPANIES.



**Great Companies Award** 

एम्, के. व्हेंदर्स जळपाव राज्यस्तरीय आदर्श महिला पुरस्कार २०२३ ਵਿੰਦਫ਼ ਪੁਣ



सौ विद्या जोशी औरंगाबाद

आपणास कळविण्यात आनंद होत आहे की आपण केलेले समाज कार्य आणी त्यासाठी घेतलेले अथक परिश्रम यांची दखल घेऊन वसुनंदिनी फाउंडेशन संचलित एम. के. व्हेंचर्स जळगावच्या राज्यस्तरीय आदर्श महिला पुरस्कार २०२३ साठी आपली निवड करण्यात येत आहे.

आपले हार्दिक अभिनंदन तसेच आपणास आपल्या पुढील वाटचालीसाठी हार्दिक शभेच्छा

> सौ. माध्री कुळकणीं, अध्यक्ष, एम्, के, व्हेंचर्स



State level Award by M K Ventures, Jalgaon





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## THANK YOU!!

Let's make it together!!



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