

WINNER



INDIA 5000  
WOMEN  
ACHIEVER  
AWARDS  
2021

# Good Food is a Good Medicine.

“When diet is wrong, Medicine  
is of no use. When diet is correct,  
medicine is of no need.”

*Ayurvedic Proverb*



परंपरा का स्वाद, सेहत के साथ

**Developed by Food &  
Nutrition Experts**

**0% Gluten | Rich in Protein | High Fibers**

Introducing **NutriMillets<sup>®</sup>** millet based product range for all age groups. A secret to get wholesome nutrition in a natural way.

## NutriMillets USPs



**Keeps Your tummy happy and body healthy !**

9421991551

millets.treats@gmail.com



@nutrimilletstreats



Newsletter  
July - 2021



परंपरा का स्वाद, सेहत के साथ

Developed by Food &  
Nutrition Experts

0% Gluten | Rich in Protein | High Fibers

## INDEX

Sr. No.	Contents	Page No
1	Preface	1
2	Gratitude	2
3	Welcome	2
4	Production Dept	3
5	Operations Dept	4
6	Sales Dept	5
7	List of Stores- NutriMillets®	6



9421991551



millets.treats@gmail.com



@nutrimilletstreats

## PREFACE



**Vidya Gunturkar - Joshi**  
**Founder MTHF**

Dear Readers, stakeholders, supporters, team MTHF and well wishers,  
Welcome to the second MTHF newsletter.

**Millets Treats Health Foods, (MTHF)** has been started with a vision to provide healthy and tasty food made from our traditional staple food – Millets. The journey so far is very exciting and full of challenges. It is indeed a learning experience. I personally feel that challenges keeps us alert and that makes us hungry for the “**best**” customer experience and improved product quality.

On the operations front, being a start up company is very advantageous for us, as we can provide customized products to the customers (and even to retailers in some cases!) and can act instantly on the customer feedback / suggestions.

On the front of product development, **VitaMills** – Millet Based Health drink is ready to launch along with the **ChocoMills** – Millet-N –Nuts bar.

The market has been slow in responding to new products since lockdown-2 and we are revamping out strategies of entering into the new market. We are exploring more channels to reach out to the end consumers and will launch the youtube channel “**NutriMillets Kitchen**” in the month of August.

The Covid-19 pandemic and subsequent heavy rains in Pune, Mumbai and Nagpur region have delayed our plans of creating foot prints across these cities but we are optimistic to scale up the presence in the Month of August. We are currently exploring the market potential of Nagpur and Nashik with our references and connects.

It gives me an immense pleasure to share with you that, Mr. Yogesh Jangir, a new member in **MTHF** family has been joined from 1<sup>st</sup> July at Pune. We welcome him onboard and we expect a long and rewarding career for him with **MTHF**.

We are looking forward to be of service to you in providing a millet based food for your employees or family members.

We would like to receive your feedback and suggestions on the newsletter.

Thank you and Happy Reading!!

Sincerely

*Vidya Gunturkar - Joshi*

## GRATITUDE

We thank Mr. Prathamesh Parkar, Ms. Vrushali Damle and SBI SMECC Team for their financial support and market connect. They have been very supportive throughout the process of disbursement and even after.

We also extend our gratitude towards our well-wishers, supporters and friends who made our journey possible and stand by us in these testing times.



## WELCOME

We welcome Mr. Yogesh Jangir to **MTHF** Family. He is joined as a Sales Officer and will be based in Pune. He has a rich experience of 3 years in selling "Organic Millets" and have good connects with the retailers and distributors.

We wish him rewarding career with **MTHF**

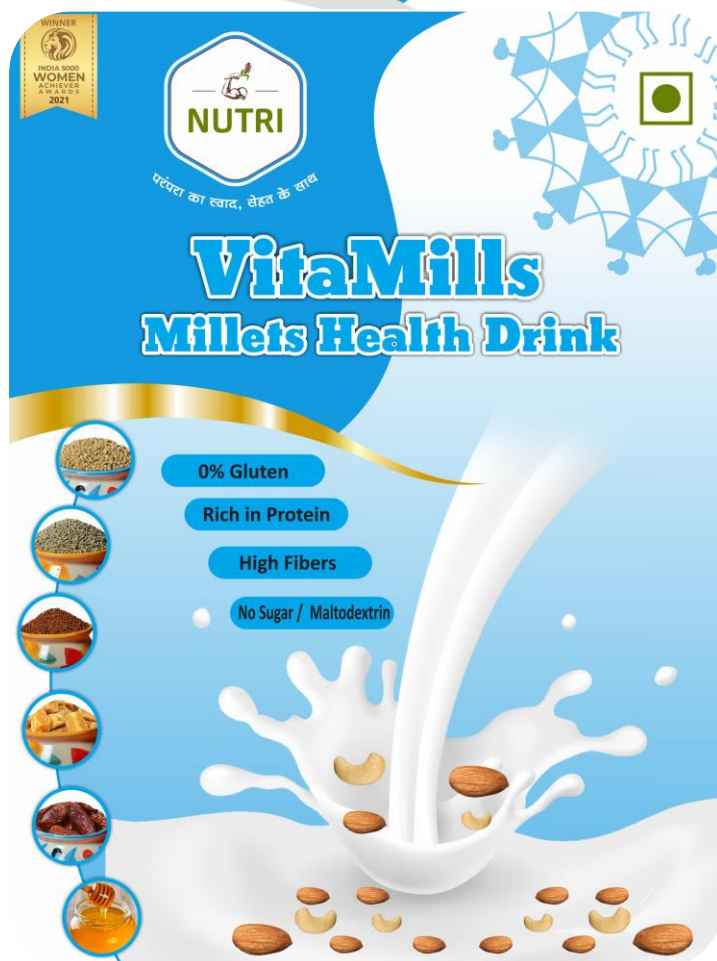


We also welcome **M/s Suvik Enterprises** to **MTHF** family. They will be a part of distribution channel in Pune.

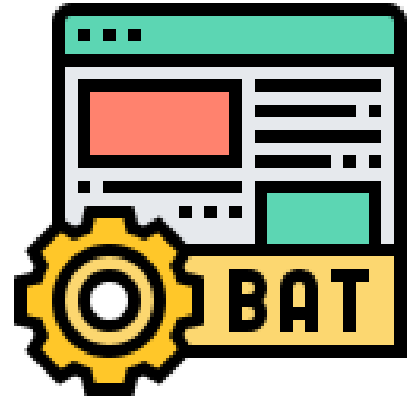
## PRODUCT DEVELOPMENT

**VitaMills** - A millets based health drink is ready for the production. It is made from Millets like Jowar, Bajra, Ragi and have the goodness of dates, dry fruits, honey, jaggery and milk. Currently available in the chocolate flavour. Best part is that VitaMills is free from Maltodextrin.

**ChocoMills** – Millets-N-Nuts bar will also be ready soon.



# OPERATIONS DEPARTMENT



To improve the quality of printing on the pouches, boxes and foils, we have recently purchased Touch Screen Handheld Inkjet Printer. This device has made the batch coding job very easy and its operations are also simple.

## SALES DEPARTMENT

July-21 has witness a growth in the sales. Major contributing city was Pune.

We managed to dispatch around 150Kg of goods to Pune in just 4 days. Also, our sales figures grown up by 50% on MoM basis.

The options are being explored for increasing the retail counters and appointing couple of more distributors in Pune at PCMC area and Aundh - Baner Area.



Left – Mrs. Vidya Joshi,

Right – Mr. Akash Jadhav – Sales Officer, Aurangabad

## LIST OF STORES

<b>Pune</b>			
<b>Sr. No</b>	<b>Name</b>	<b>Area</b>	<b>Contact No</b>
1	M/s Well Off Foods (Agraj)	Bavdhab KD	9970196141
2	Siddhesh Enterprises	Pimple Saudagar	8262062274
3	Sonal's Food Gallery	Mahalunge	9511918445
4	Ojas Food Products	karve Road	
5	Swad Foods	J M Road	9923707108
6	Harshad Khadyapadarth	Kothrud	9834584962
7	Shree Enterprises	Karve Nagar	8010707942
8	Manjusha Food Products	Manikbag	9822684610
9	Ishwari Foods	Dhayari	7776879357
10	Prakrut Store	Wagholi	8412017104
11	Mirch Masala	Camp	9070455999
12	Dorabjees	Camp	
13	Dorabjees	NIBM Road	
14	Vaishnavi Enterprises (Desi Farm)	Kharadi	9970455599
15	Nature Enterprises	Viman Nagar	9518334137
16	Amanora Super Shope	Hadapsar	8796666485
17	Shree Manokamna Daily	Mundhwa	9158514000
18	Mantra Ayurveda	Kondhwa	9503540688
19	Indra Foods	Kondhwa	
20	Mart Inn	Wagholi	7774004906
21	Food Plus	Keshav Nagar	8446063009
<b>Latur</b>			
22	Fresh Point Super Market LLP	Barshi Road	9975568442
<b>Nashik</b>			
23	Mahesh B Phophaliya	Panchvati	9923474552
<b>Kharghar</b>			
24	Fortell Wellbeing	Navi Mumbai	9653484120



## LIST OF STORES

<b>Ahmednagar</b>			
25	Shinde Departmental Stores	Zopadi canteen	9696249090
26	Vakratund Super Market	Kedgaon	9028842208
<b>Jalna</b>			
27	Dwarka Super Market	R P Road	9960497778
<b>Aurangabad</b>			
28	Farm Foods	Bansilal Nagar	9326070002
29	Farm Foods	Osmanpura	0240-2359009
30	Gajanan Enterprises	Ulka Nagari	9823686857
31	Daily Market	Kalda Corner	8007208009
32	One Store	Rama Nagar	9545111996
33	Sarita Departmental Stores	Bansilal Nagar	9403651360
34	Fresh O Farm		8007045777
35	Harsh Medical	Ulka Nagari	9975581910
36	Parijat Trading	Jyoti Nagar	9850913292
37	Pooja Provision	Sahyog Nagar	9850721011
38	New Ganesh Daily Needs	Sahyog Nagar	8421101578
39	Mahavir Ghar Sansar Super Mall	Chikhalthana MIDC	9850017181
40	Fresh Mart	Chikhalthana	9850996788
41	Soham Gruhaudyog	Ulka Nagari	9766601797
42	Sai Daily Needs	Mukundwadi	9373948444
43	AMF Gym	Pratap Nagar	8669140924
44	Bajaj Super Market	Khokadpura	0240-2346328
45	Gajanan Provision	Walunj	0240-2554909

THANK YOU!!

Let's make it together!!



@nutrimilletstreats



9421991551



@nutrimillets



Millets.treats@gmail.com



<https://nutrimillets.business.site>